

## Sweden and Sainsbury's clever flood strategy.



Sainsbury's in the UK knows the economic cost of each flooding and turned to Swedish flood protection technology for a solution.

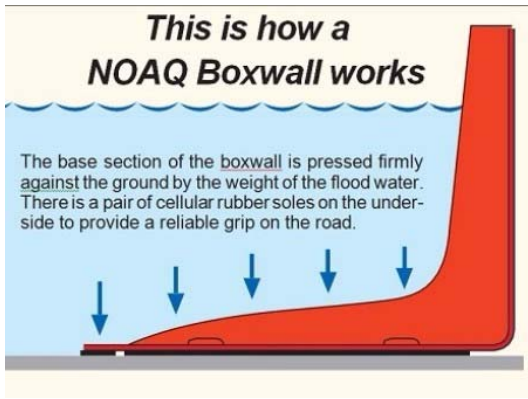
Without doubt inspired by Ikea's plastic kitchen chair (forget the legs) some Swedes produced such an easy to use and effective flood barrier that Sainsbury's decided to buy 900 metres of these Boxwalls and they stored them strategically in 8 main distribution centres around the country. The Boxwalls are now ready to be delivered to one of the 1400 stores.

Shoppers can even step over them to get into their boats.

Also works for driveways, airports, offices, warehouses and shops.

Or just put them in a circle and throw a Boxwall pool party.

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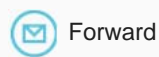
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